

2021 Walk & Run Sponsorship Benefits

Founding & Presenting Sponsor \$35,000

- Logo, largest on the t-shirt
- Logo on sleeve of t-shirt
- Sponsor email to HIM database highlighting the sponsor
- Recognition on all social media channels
- Logo placement on the Walk & Run website
- Logo on email stationery
- Logo placement on banners located at SH campuses: 1351, Tully Health Center and the Bennett Cancer Center
- Full-page ad in electronic Tribute Book to spotlight company and/or team
- Logo placement on Bedford Street banner
- Sponsor video included in the Walk & Run email campaign
- Recognition in any virtual programming
- Opportunity to include your branded item in 150 team captain goody bags

Gold Sponsor \$10,000

- Logo on t-shirt
- Sponsor email to HIM database highlighting the sponsor
- Recognition on all social media channels
- Logo placement on the Walk & Run website
- Logo on email stationery
- Logo placement on banners located at SH campuses: 1351, Tully Health Center and the Bennett Cancer Center
- Full-page ad in electronic Tribute Book
- Logo placement on Bedford Street banner
- Sponsor video included in the Walk & Run email campaign
- Recognition in any virtual programming
- Opportunity to include your branded item in 150 team captain goody bags

Tribute Wall Sponsor \$6,000

- Logo on t-shirt
- Logo placement on Tribute Wall
- Logo placement on electronic Tribute Wall

- Opportunity to host Tribute Wall in your place of business or will be located at Tully Health Center
- Email promotion to HIM database
- Social media promotion
- Logo placement on the Walk & Run website
- Logo on email stationery
- Half-page ad in electronic Tribute Book
- Logo placement on banners located at SH campuses: 1351, Tully Health Center and the Bennett Cancer Center
- Logo placement on Bedford Street banner
- Recognition in any virtual programming

Silver Sponsor \$5,000

- Logo on t-shirt
- Sponsor email to HIM database highlighting all \$5000 sponsors
- Recognition on all social media channels
- Logo placement on Walk & Run website
- Logo on email stationery
- Half-page ad in electronic Tribute Book
- Logo placement on banners located at SH campuses: 1351, Tully Health Center and the Bennett Cancer Center
- Logo placement on Bedford Street banner
- Sponsor a video message from a SH staff caregiver
- Recognition in any virtual programming
- Opportunity to include your branded item in 150 team captain goody bags

Bronze Sponsor \$3,000

- Logo on t-shirt
- Sponsor email to HIM database highlighting all \$3,000 sponsors
- Recognition on all social media channels
- Logo placement on the Walk & Run website
- Logo on the email stationery
- Quarter-page ad in electronic Tribute Book
- Logo placement on banners located at SH campuses: 1351, Tully Health Center and the Bennett Cancer Center
- Logo placement on Bedford Street banner
- Sponsor a video message from an SH staff caregiver

- Recognition in any virtual programming
- Opportunity to include your branded item in 150 team captain goody bags

Community Sponsor \$2,500

- Logo on t-shirt
- Sponsor email to HIM database highlighting all \$2,500 sponsors
- Recognition on all social media channels
- Logo placement on Walk & Run website
- Logo on email stationery
- Quarter-page ad in electronic Tribute Book
- Logo placement on banners located at SH campuses: 1351, Tully Health Center and the Bennett Cancer Center
- Logo placement on Bedford Street banner
- Sponsor a video message from an SH staff caregiver
- Recognition in any virtual programming
- Opportunity to include your branded item in 150 team captain goody bags

Supporter \$1,000

- Sponsor email to HIM database highlighting all \$1,000 sponsors
- Recognition on all social media channels
- Logo on email stationery
- Logo placement on banners located at SH campuses: 1351, Tully Health Center and the Bennett Cancer Center
- Logo placement on Bedford Street banner
- Listing in Tribute Book
- Recognition in virtual programming