

2025 Walk Sponsorship Benefits

Founding & Presenting Sponsor

\$35,000

- Logo, largest on the t-shirt
- Logo on sleeve of t-shirt
- Logo placement on the Walk website
- Logo on all print materials
- Logo on event day signage
- Logo placement on Bedford Street banner
- Recognition on all social media channels
- Opportunity to distribute your company's premium products at the celebration event
- 20 free event registrations
- Opportunity to brand event activations

Platinum Sponsor

\$15,000

- Logo on t-shirt
- Logo placement on the Walk website
- Logo on event day signage
- Logo placement on Bedford Street banner
- Recognition on all social media channels
- Opportunity to distribute your company's premium products at the celebration event
- 15 free event registrations
- Opportunity to brand event activations

Gold Sponsor

\$10,000

- Logo on t-shirt
- Logo placement on the Walk website
- Logo on event day signage
- Logo placement on Bedford Street banner
- Recognition on all social media channels
- Opportunity to distribute your company's premium products at the celebration event
- 10 free event registrations

Silver Sponsor

\$5,000

- Logo on t-shirt
- Logo placement on Walk website
- Logo on event day signage
- Logo placement on Bedford Street banner
- Recognition on all social media channels
- Opportunity to distribute your company's premium products at the celebration event
- 5 free event registrations

Bronze Sponsor

\$3,000

- Logo placement on the Walk website
- Recognition on all social media channels
- Opportunity to distribute your company's premium products at the celebration event

Supporter

\$1,500

- Recognition on all social media channels

Activity Station Sponsor

\$3,500

Opportunity to host one of two activity stations onsite at the celebration event

- Logo on t-shirt
- Logo placement on the Walk website
- Banner with logo at Activity Station
- Recognition on all social media channels
- Opportunity to distribute your company's premium products at the celebration event