

2022 Walk Sponsorship Benefits

Founding & Presenting Sponsor \$35,000

- Logo, largest on the t-shirt
- Logo on sleeve of t-shirt
- Logo placement on the Walk website
- Logo on all print materials
- Logo on stage banner
- Logo on signage displayed at the celebration event *
- Logo placement on Bedford Street banner
- Logo placement on email stationery
- Full-page ad in electronic Tribute Book to spotlight company and/or team
- Sponsor email to HIM database highlighting the sponsor
- Recognition on all social media channels
- Recognition in any virtual programming
- Opportunity to include your branded item in team captain goody bags
- Opportunity to distribute your company's premium products at the celebration event *

Gold Sponsor \$10,000

- Logo on t-shirt
- Logo placement on the Walk website
- Logo on stage banner
- Logo on signage displayed at the celebration event *
- Logo placement on Bedford Street banner
- Logo placement on email stationery
- Full-page ad in electronic Tribute Book
- Sponsor email to HIM database highlighting the sponsor
- Recognition on all social media channels
- Recognition in any virtual programming
- Opportunity to include your branded item in team captain goody bags
- Opportunity to distribute your company's premium products at the celebration event *

Tribute Wall Sponsor* \$7,500 (One available)

- Logo on t-shirt
- Logo placement on Tribute Wall
- Logo placement on the Walk website
- Logo on stage banner
- Logo on signage displayed at the celebration event *
- Logo placement on Bedford Street banner

- Logo placement on email stationery
- Full-page ad in electronic Tribute Book
- Sponsor email to HIM database highlighting the sponsor
- Recognition on all social media channels
- Recognition in any virtual programming
- Opportunity to include your branded item in team captain goody bags
- Opportunity to distribute your company's premium products at the celebration event *

Silver Sponsor \$5,000

- Logo on t-shirt
- Logo placement on Walk website
- Logo on stage banner
- Logo on signage displayed at the celebration event *
- Logo placement on Bedford Street banner
- Logo placement on email stationery
- Half-page ad in electronic Tribute Book
- Sponsor email to HIM database highlighting all \$5,000 sponsors
- Recognition on all social media channels
- Recognition in any virtual programming
- Opportunity to include your branded item in team captain goody bags
- Opportunity to distribute your company's premium products at the celebration event *

Activity Station Sponsor*

\$3,500 (Two available)

Opportunity to host one of two activity stations onsite at the celebration event

- Logo on t-shirt
- Logo placement on the Walk website
- Banner with logo at Activity Station
- Logo on signage displayed at the celebration event *
- Logo placement on email stationery
- Quarter-page ad in electronic Tribute Book
- Sponsor email to HIM database highlighting activity sponsors
- Recognition on all social media channels
- Recognition in any virtual programming
- Opportunity to include your branded item in team captain goody bags
- Opportunity to distribute your company's premium products at the celebration event *

Bronze Sponsor \$3,000

- Logo on t-shirt
- Logo placement on the Walk website
- Logo on signage displayed at the celebration event *
- Logo placement on email stationery
- Quarter-page ad in electronic Tribute Book
- Sponsor email to HIM database highlighting all \$3,000 sponsors
- Recognition on all social media channels
- Recognition in any virtual programming
- Opportunity to include your branded item in team captain goody bags
- Opportunity to distribute your company's premium products at the celebration event *

Community Sponsor \$2,500

- Logo placement on Walk website
- Logo on signage displayed at the celebration event *
- Quarter-page ad in electronic Tribute Book
- Sponsor email to HIM database highlighting all \$2,500 sponsors
- Recognition on all social media channels
- Recognition in any virtual programming
- Opportunity to include your branded item in team captain goody bags
- Opportunity to distribute your company's premium products at the celebration event *

Supporter

\$1,000

- Logo placement on banners displayed at the celebration event *
- Listing in Tribute Book
- Sponsor email to HIM database highlighting all \$1,000 sponsors
- Recognition on all social media channels
- Recognition in virtual programming

* Due to COVID in our community, some sponsorship benefits are contingent upon Stamford Health and CDC guidelines for in-person events. Updates will be available by May 5, 2022.